Environmental Land Management:

- Biodiversity
- Flood Risk Management
- Sustainable drainage solutions
- Water quality
- Soil Quality
- Public access

Community Resilience

 Shops, schools, pubs, post office etc

Dependent sectors/supply chains:

- Food & Drink Processing
- Agri-tech
- Tourism
- Logistics, packaging etc

Diversification/Contingency for other income):

- Holiday accommodation
- Farm Shops
- Outdoor Recreation
- Farmers Markets
- Vertical/horizontal integration
- Energy Generation/Bio-energy
- Technology

Business Volatility:

- Fluctuating commodity prices
- Transport costs
- Weather
- Animal Diseases
- Purchase power further up the supply chain (food processors, supermarkets)

Land Management Bodies

- Wildlife Trust
- AONB

Environmental Legislation:

- Water quality
- Air Quality
- Environmental protection

Ageing workforce:

- Average age of farmer now 58 impact on adoption of new technologies and procedures
- Perception of farming as old fashioned by younger generation? (Improving?) and as "too much like hard work"

Succession planning:

Loss of skills (including traditional skills)

Potential loss of migrant workers due to Brexit:

- Land-based sector likely to be particularly impacted
- Seasonal work impacted
- Loss of skills

Skills Gaps:

Agriculture/Land Based Industries

- Roll-out of new technology can be expensive
- Reluctance to change by old guard
- Lack of on-the-job learning opportunities (R&D farms)
- Need for on-going training
- Need to upskill contractors

Limited opportunities for new entrants to the sector:

- · Lack of access to land and capital
- Incumbent generation of farmers not making way for the next (housing an issue here)
- Easier and more lucrative for existing farmers to sell/rent land to existing land owners

Technology/Automation

(Lead-in times/gaps can be issue)

Low levels of productivity

CAP

- Most farms not profitable without subsidies
- Opportunity to compensate farmers for land management role providing "public goods"

Work with Partners/Centres of Excellence:

- Harper Adams
- UCS
- University of Wolverhampton
- MCMT
- CREST
- NFU
- CLA
- Welsh Assembly

Digital Connectivity (mobile and fixed)

- Former "paper work" now undertaken electronically
- Impacting productivity (real time monitoring)

Physical Infrastructure

- Roads (Major and minor)
- Rail
- Waterways
- Utilities